

Holiday Prep Checklist: Optimizing Your eCommerce Site

1. Speed Up Your Site

- Optimize Images
 - Enable browser caching
 - Minimize HTTP requests
 - Enable compression
 - Optimize Code
 - Use a CDN
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2. Boost Mobile Performance

- Implement responsive design
 - Optimize for speed
 - Streamline mobile checkout
 - Enable lazy loading
 - Offload JS/Tags execution
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3. Enhance SEO

- Optimize page load speed
 - Create holiday-specific content
 - Optimize for voice search
 - Implement structured data
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4. Leverage PhotonIQ for Peak Performance

- PhotonIQ Performance Proxy:** Faster load times.
 - PhotonIQ Prerender:** Better SEO.
 - PhotonIQ Virtual Waiting Rooms:** Manage traffic surges.
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5. Final Checks

- Test your site under high load
 - Update security measures
 - Monitor analytics closely
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**Ready to optimize your
eCommerce site for the holidays?**

**Get a free speed assessment to ensure
you're fully prepared for the busiest
shopping season of the year!**

[Learn More Today!](#)