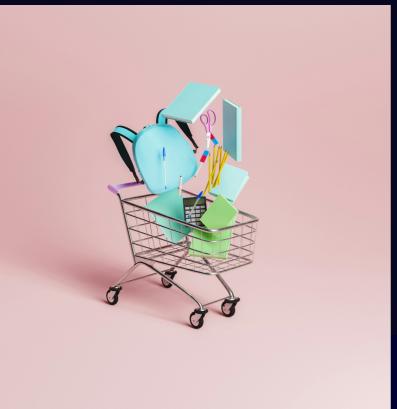# Unlock Revenue Growth Through AI-Powered Search Technology

Better Search = Better Conversion Rates

30-60% of online visitors use the search bar [1]

Search users are **2-4x** likely to convert [1]

53% of carts are abandoned because of search issues [2]

Relevancy & Personalization Drive Engagement

80% of consumers leave when search doesn't meet their expectations [3]

69% of consumer say that they often see irrelevant results [3]

70% of consumer say they are likely to make a purchase if results are personalized [3]

Powered by AI

PhotonIQ | **HyperSearch**

Fast, global search experiences

Users find exactly what they are looking for

Real-time indexing

Access data from anywhere

Recommendations they actually want

Turn sales results into sales

Personalize based on previous queries, profiles, & geosearch

Lexical, semantic, multi-modal, image, hybrid search, & filering

Relevance ranking, boosting & product categorization

Implement in **30 days** or less!

Visit **photoniq.macrometa.com/demo** to see it in action or chat with an expert!

1. Econsultancy 2020
2. Google 2023
3. Chain Store Age, 2023