PhotonIQ

Explore how **300% site improvement in 30 Days** can increase eCommerce revenue

Are you leaving customers behind because of outdated and "too complex to fix" web technology?

Common problems that affect traffic, bounce rates, and cart abandonment.

- Is slow speed halting your revenue?
- Is tag bloat stopping sales?
- Are you missing out with low SEO rankings?
- Can you afford the high cost of downtime?
- Are you losing $ to bad search results?
- Are your conversion rates low for anonymous visitors?

Some web fixes can take years - due to lack of resources and complicated code.

Still customer expectations continue to rise in this instantaneous - time is money world.

70%
of customers say slow speed affects their likelihood to buy[1]

20
Average site has 20 scripts that have to travel to a third party and back[2]

40%
of site traffic from organic and paid search[3]

$15.7M
spent per minute on Cyber Monday[4]

53%
of carts are abandoned because of search issues[5]

86%
of website visitors are anonymous[6]

PhotonIQ brings speed & AI to your site today!

Boost web performance & visibility | Ensure uninterrupted service | Personalize experiences

Choose one or more services to solve your unique challenges

PhotonIQ Performance Proxy (P3)
Automate web optimizations for 90+ Lighthouse & 400% Core Web Vitals Improvement

Edge Side Tagging (EST)
Shifts execution of 3rd party scripts from the user's browser to the edge for speed and control

Prerendering
Boost SEO and ensure dynamic content is rendered with 20x the crawl budget

Virtual Waiting Rooms (VWRs)
Deliver seamless uptime with advanced prioritization options, scaling to millions of visitors.

HyperSearch
Instant, relevant results with rankings across the globe in p90 <50 ms

Fingerprint
Unique and stable Visitor ID for users across browsers & updates with 99.5% accuracy

Easy Setup
Leverage your existing cloud & CDN - no code changes

Fast Impact
Instantly improve performance

Quick Implementation
Ready for production in 30 days

Visit **photoniq.macrometa.com/demo** to see it in action or chat with an expert!

1. Unbounce Study, 2018
2. HTTP Archive, 2024
3. Oberlo, 2022
4. Adobe Analytics 2023
5. Google, 2021
6. Braze, 2022