

Virtual Waiting Rooms



Queue the revenue!

Master High Traffic & Maximize Profits with Our Smarter Virtual Waiting Room



Be ready for extreme traffic surges



10x more traffic¹



14M concurrent users and bots²



35.7% of traffic is bots or fake users³

Keep Your Site Up And Running By Queueing Visitors

- \$650K of lost revenue an hour for Top Ten US Retailers⁴
- √ 50% of visitors abandon sites that take >6 secs to load⁵
- Conversions fall by 20% for every 1 sec delay in mobile page load⁶



Don't Fall Short Of Customer ExpectationsSay Goodbye to Queue Confusion, Say

Hello to Profitable Personalization.



Virtual Waiting Rooms

Support Tens of Millions Simultaneous Users with Intelligently Managed Queues



Real-time Updates



Personalized Messages, Promotions and Paths



FIFO, Random and Lottery



Thwart DDoS attacks, and trap bad bots



Programmable Queue
Options like Multi-region,
Request per Second



Intelligent Flow Control to Balance Traffic

Implement in **60 days** or less!

Visit

photoniq.macrometa.com/demo

to see it in action or chat with an expert!

- Digital Commerce 360 Insights & Analysis, 2022
 Forbes, 2022
- 3. <u>Cybernews, 2022</u>

- 4. Gremlin Metrics, 2023
- 5. <u>Digital.com, 2022</u>
- 6. ThinkwithGoogle, 2022